

BRAND GUIDELINES

MAD VINE

BRAND GUIDELINES

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**LOGOS**

:: MAIN LOGO

MAD VINE

:: MAIN LOGO ON DARK BG

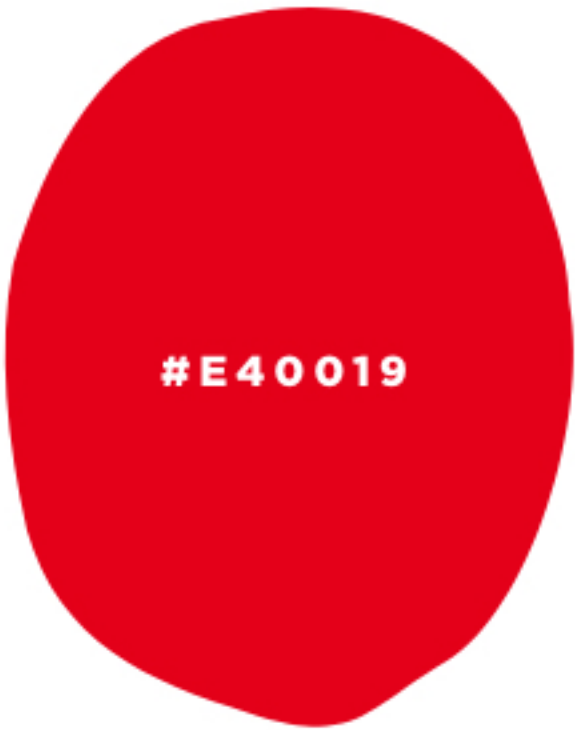
MAD VINE

:: MAIN LOGO (DRINK LOGOS)



**COLORS**

**:: COLORS (DR. STEPPER)**



**:: COLORS (YUZU-LEMONUP)**



**#008439**



**#EA3217**



**#FFA300**



**#D865A3**

**:: COLORS (CLEAN COLA)**



**#D81B36**



**#006AB8**



**#D865A3**



**#FFA300**



**#3F1300**

**FONTS**

# Galano Grotesque Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm

Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1 2 3 4 5 6 7 8 9 0

Aa

# Galano Grotesque Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm

Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1 2 3 4 5 6 7 8 9 0

Aa

**BRAND USAGE**

== BRAND USAGE (DR. MADVINE)



## :: BRAND USAGE (YUZU-LEMONUP)



== BRAND USAGE (CLEAN COLA)

